

**Motivate, Engage, Inspire
York Racecourse, Thursday 10th January 2008**

Evaluation Form Analysis

Total attendees: 250
Evaluation forms returned: 90
Percentage of forms returned: 36%

1. How useful did you find the conference?

Useful = 48%
Very useful = 41%
Average = 5%
Unmarked = 4%

2. How would you rate the morning session?

Useful = 53%
Very useful = 35%
Average = 11%
Not useful = 1%

3. How would you rate the afternoon session?

Useful = 42%
Very useful = 46%
Average = 10%
Unmarked = 2%

4. How would you rate the roundtable group work?

Useful = 40%
Average = 31%
Not very useful = 11%
Unmarked = 9%
Very useful = 8%
Not at all useful = 1%

5. How would you rate the conference facilities?

Good = 44%
Very good = 36%
Average = 10%
Unmarked = 10%

Comments regarding the morning session:

"Good presentations"

"Very informative"

"Very interesting, good speakers"

"Too much information in a short period of time"

"Acronyms galore in Anne Graney's presentation – need to be explained"

"I was unclear about the aims and evaluation of the RAIS presentation"

"Arrived a bit late. 9.30am too early for some who have to travel"

"Really helped to consolidate thoughts re the new strategy in Durham"

"Please can we have the presentation notes?"
"Felt as though it was 'death by PowerPoint' "
"Stats were too hard to grasp that quickly"
"Would have liked to have had C-Card evaluation as part of main programme"
"Session with young people very good – great to see young people taking charge"
"The young people were excellent"

Inspired Youth was the most appreciated presentation during the morning session. Positive comments about Inspired Youth presentation = 14

Comments regarding the afternoon session:

"More interesting"
"Both really useful presentations"
"Thoroughly enjoyed Wes Perkins"
"The social norms session was outstanding"
"Wesley's input was invaluable"
"Wes Perkins – Brilliant!"
"Prof Perkins was very good at giving an overview"
"More time for Wes Perkins!!! At least"
"Needed more time for Wes Perkins"
"Social norm theory was good, but delivery not great"
"Social norm not unfamiliar but media aspects very important – a media input / press / TV would have been worthwhile. Why not get *Look North* or Calendar TV to come to an event like this? "
"More social norms promoted in local/ national campaigns"
"C-Card research good at reinforcing that young people find it useful for various reasons, not just for sex"

Positive comments about Wes Perkins talk: 12

Comments about Wes Perkins talk being too short: 2

Positive comments about Social Norms talk by Streetwise: 11

Comments regarding the roundtable group work:

"Rushed"
"A bit too unstructured"
"Too vague"
"It's good to talk"
"We all wanted a break"
"Good networking and exchange of ideas"
"Good to spend time in geographical groups to reflect"
"Good opportunity but it took a while to get warmed up"
"Good info sharing, huge lack of time to hear full stories"
"Gave us time to review out work in our Authority from a different perspective"
"Not everyone from our area was on our table to aid discussions"
"Unfortunately was sat with people from my area and we had just had similar discussions"
"Always good to have a chance to speak to each other from our LA"

"Unfortunately so much information so didn't stay focussed on the questions"

"Needed more focus in the morning – would have been better in the afternoon"

Positive comments about group work: 11

Negative comments about group work: 6

Comments about the conference facilities

"Food excellent"

"Veggie food needed labelling"

"Lovely venue, very nice food"

"Venue and lunch was of a high standard – probably the best experience I have had"

"Nice venue & food but FREEZING!"

"Would have been good to have been greeted or guided on ground level by a person or at least a sign or notice"

Comments about the venue being too cold: 27

Positive comments about the catering: 12

Comments about the venue being hard to find: 5

What was the most interesting or useful part of the day?

"All of it"

"Afternoon sessions"

"Morning sessions and social norming work"

"Hearing about projects from other areas"

"National and international inputs"

"Prof Wes Perkins – Inspiring!"

"Liked the social norm stuff – interesting theories"

"Arts Fusion – very moving, hit the nail on the head"

"Joined up working – risk resilience board"

"Inspiring to hear some examples of good practice"

"Time to reflect on the breadth of issues and approach"

"Reminder that sexual health, alcohol and drug services need to work closely

"Being encouraged to think positively about young people and sexual health"

Streetwise/ Social Norms talk = 34

Wes Perkins = 24

Inspired Youth = 22

Networking = 5

C Card presentation = 2

There were also positive comments about presentations by Alison Hadley, Anne Graney, Dilwyn Sheers, Paul Dearlove and David Messenger.

What could have made the conference better?

- "Nothing"
- "It's good as it is"
- "Enjoyed it more than I expected"
- "Email and job titles on delegate sheets"
- "All of the presentations available in a pack"
- "Better joining instructions"
- "Less sitting around"
- "Later start"
- "More time for Wes"
- "Outline of poster presentations"
- "Not keen on the 20 minute reflection breaks"
- "Shorter lunch break / earlier finish"
- "Mixed group exercises / working with people I didn't know"
- "Making the two lunchtime speakers part of the main programme"
- "Remembering that teenage fathers are also important – not just focus on mothers"
- "Examples of local best practice researched better for conferences"
- "Service user perspectives on services (by them)"
- "To have had some examples of good practice from Yorks & Humber region. It does exist!"
- "Broader area represented. Everything was North East."
- "Out of area speakers such as South. Good practice not North as we've listened to it locally already"
- "Conference was overall excellent"

Better visibility of the speakers= 3 ("no pillars")

Room temperature = 7

Fewer items on the agenda = 3

Would have liked copies of presentations = 4

What topics would you like to see covered in future conferences and training?

Alcohol

Gender

Effective SRE at primary and secondary schools

Examples of strategies successfully used

Young People's participation

More about abortion – what's available post-abortion?

More detail on 'delay' approach and its impact

More feedback from the TP – not from the support team

More targeted youth support

More views from young people

More opportunity to discuss and talk to people about sharing best practice

CPD for school staff around SH/ TP

Social marketing/ schools/ peer mentor projects

Social Norms

Sexual exploitation and young mothers

Sexual exploitation and trafficking

Sexual pleasure and national C-Card conference

Position sexual health and how to make this an acceptable message
Joined-up multi-agency working
Further joined up working
Ideas to improve NEET figures
Engaging hard to reach groups
Need to have one directed to DCS
Workshops rather than a whole day of presentations
Teenage pregnancy as a positive experience!
More social norms!
Positive experiences of teenage pregnancy –
More YP involvement

Requests for conferences on promoting the 'delay' approach = 2
Social Marketing = 2 requests
Social Norms = 3

Additional comments on forms: Was surprised to be selected to do poster presentation only to discover that I was not identified on delegates list – *Zena Jones, Doncaster*

"Thank you for allowing me to attend. It was really well organised, will be in touch" – *Andi*

Please forward Inspired Youth DVD to:
Jane Kaye
Health Practitioner Calderdale YOT
Hoover Bldg
21 West Parade
Halifax HX1 2TE